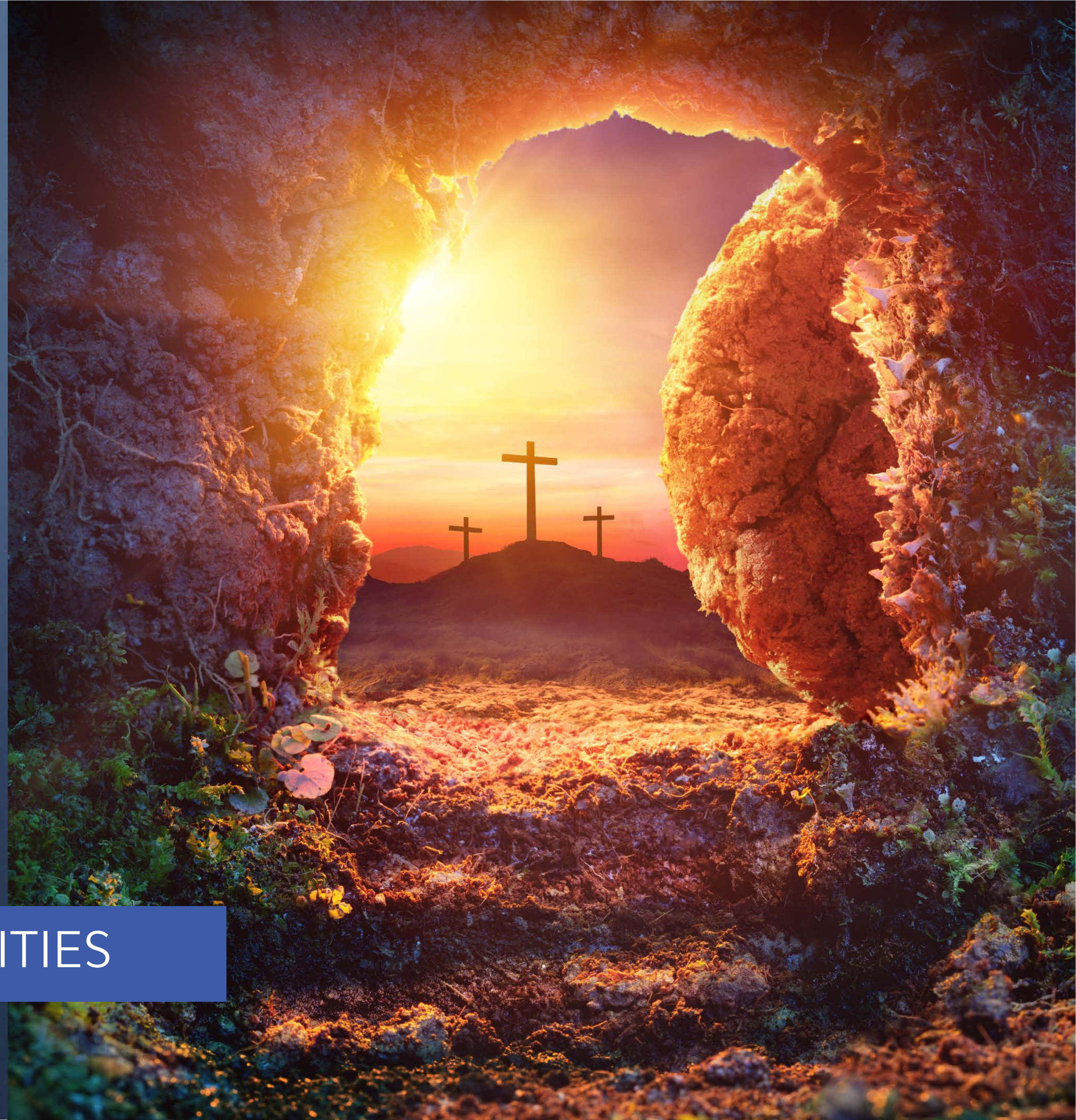




**GOOD FRIDAY
BREAKFAST**

April 18, 2025

2025 SPONSORSHIP OPPORTUNITIES





HISTORY

In 1999, a dedicated group of Tucson business leaders embarked on a mission to continue a cherished tradition by launching the Good Friday Breakfast, honoring the spirit of the Mayor's Prayer Breakfast that brings the community together each year on Good Friday.



PURPOSE

The event unites a diverse group of speakers who have each led extraordinary lives, overcoming significant challenges that resonate with many. These individuals share their compelling stories, illustrating not only the obstacles they faced but also the profound ways in which their faith and relationship with God have served as a guiding light throughout their journeys.

By recounting their remarkable experiences, they inspire others to find strength and hope, emphasizing the importance of perseverance and the impact of spiritual guidance in navigating life's difficulties.



NOTEWORTHY PAST SPEAKERS

For the past 26 years, the Good Friday Breakfast has served as a beacon of hope and joy in our community, transforming countless hearts and leading individuals on a journey to encounter and know Christ.

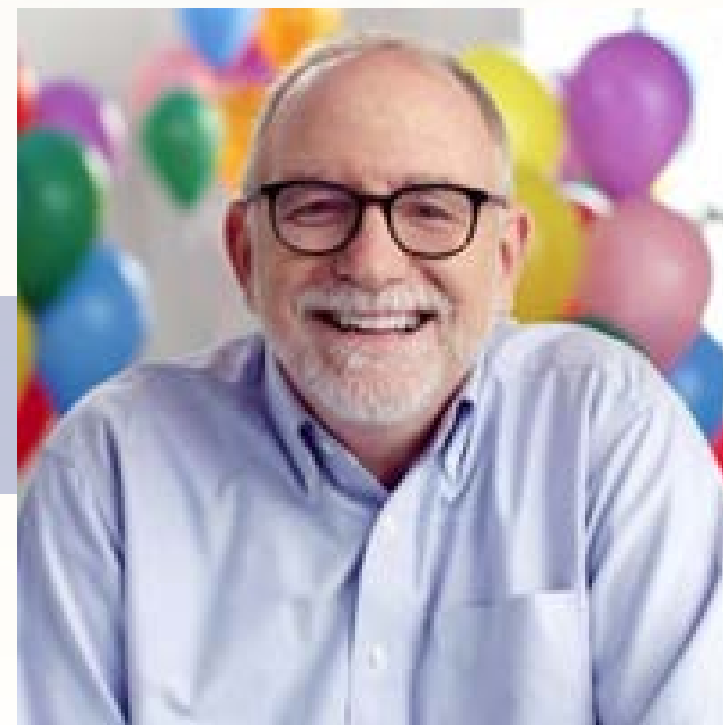
Our event not only fosters connection and understanding among attendees but also encourages deep conversations about faith and spirituality, making it a powerful platform for outreach and inspiration.



Michael Irvin



Mary C. Neal



Bob Goff



Scott Hamilton



Eric Metaxas



Tim Tebow



GRM

Founded in 1953, Gospel Rescue Mission (GRM) stands as a beacon of hope in the **fight against homelessness**. With a mission dedicated to transforming lives, GRM has become deeply intertwined with the fabric of the community, providing essential resources and support to those in need.

By fostering a collaborative environment, GRM not only addresses immediate needs but also empowers individuals to achieve lasting change in their lives.

Through dedicated outreach programs, supportive services, and a compassionate approach, GRM inspires hope and resilience, making a meaningful impact on the lives of countless individuals and families facing adversity.



HOPE. SHELTER. TRANSFORMATION

GRM is supporting the Good Friday Breakfast by providing structure, while Good News Ministries is handling marketing efforts. GRM is honored to continue the long-standing tradition of this event. We hope that many people will either strengthen their faith or be inspired to embrace it, leading to a life that is pleasing to God and benefiting the community as a whole.



EVENT DETAILS



In 2023, the torch was passed from a dedicated group of local business people to Gospel Rescue Mission.



This offers a remarkable opportunity for sponsors to uplift a local nonprofit that brings hope and transformation to thousands of homeless and hurting individuals each year.



2025 SPEAKER



Jon Gordon

Jon Gordon's best-selling books and talks have inspired readers and audiences around the world. His principles have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and non-profits.

He is the author of 30 books including 17 best sellers and 5 children's books. His books include the timeless classic *The Energy Bus* which has sold over 2 million copies, *The Carpenter* which was a top 5 business book of the year, *Training Camp*, *The Power of Positive Leadership*, *The Power of a Positive Team*, *The Coffee Bean*, *Stay Positive*, and *The Garden*.

Tips features in:

- Today Show
- CNN
- CNBC
- The Golf Channel
- Fox

Clients include:

- The Los Angeles Dodgers
- Campbell's Soup
- Dell
- Publix
- Southwest Airlines
- Miami Heat
- The Los Angeles Rams
- Snapchat
- Truist Bank
- Clemson Football
- Northwestern Mutual
- West Point Academy



SPONSORSHIP NEEDS



For the past 26 years, the Good Friday Breakfast has thrived thanks to the generous support of local community leaders. As we embark on this new chapter, let's unite to secure the financial stability of this cherished event, ensuring that we can continue to nourish our community's spirit for generations to come.

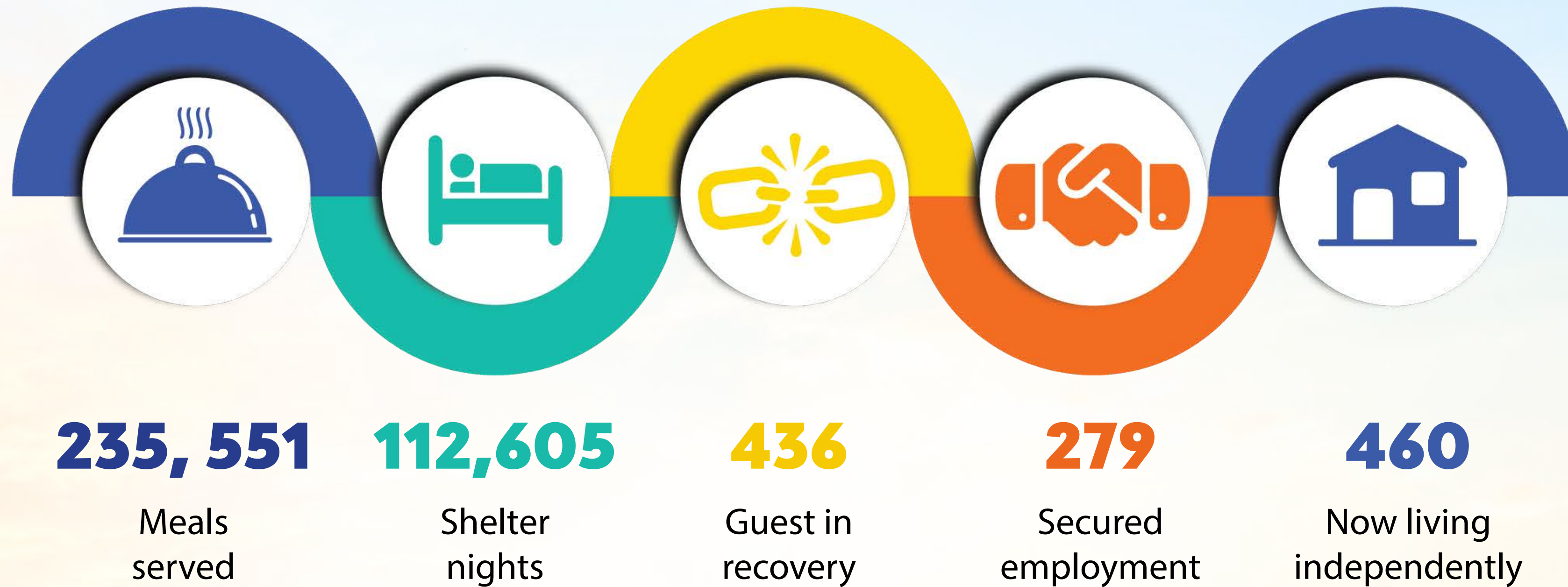
Your support is invaluable. Each year, the Good Friday Breakfast serves as a powerful gathering that unites the community. This event is not only special; it is anchored in the profound hope we find in Him. It inspires us to stand firm in our faith, especially in challenging times within a city that often feels removed from faith. Join us in this beautiful celebration of hope and unity!

We invite you to thoughtfully consider the opportunity to sponsor the Good Friday Breakfast, at any level that resonates with your heart and means. Your support will not only make a difference but also enrich this meaningful occasion.

Thank you for your generosity and spirit!



SPONSOR DOLLARS AT WORK



2024 Annual Impact



Featured Project

Social Enterprise

Gospel Rescue Mission's Social Enterprises provide practical experience and training for individuals experiencing homelessness to manage a business. The programs aim to empower individuals with necessary skills and resources for success in the business realm while promoting foundational values of love, hope, dignity, and respect. Participants receive classroom-style learning, access to training materials, and hands-on experience operating real business brands.

The first initiative is Opportunity Coffee and Cafe, starting with a coffee trailer and expanding into a full-service coffee shop and cafe. Future plans include a retail store, event planning services, and food trucks.

For more information visit:

OpportunityCafe.org



Serving *Hope* one cup at a time



TITLE SPONSOR HIGHLIGHT



Though the H.S. Lopez Family Foundation gives to a variety of organizations, the establishment of the H.S. Lopez Family Foundation Center of Opportunity was a dream realized for Humberto and Czarina.

We are tremendously grateful to the H.S. Lopez Family Foundation, who have given generously, and made an incredible impact in our community. Their support of this year's Good Friday Breakfast has been instrumental in allowing this event to continue.



Gospel Rescue Mission is located at the H.S. Lopez Family Foundation Center of Opportunity, where it serves as the managing partner. This collaborative campus brings together over 50 social service organizations, with 18 agencies operating on-site to comprehensively address the mental, physical, and spiritual needs of individuals experiencing homelessness. The mission aims to facilitate their transition from homelessness to a state of wholeness.



SPONSORSHIP LEVELS

SOLD

Title

- 2 tables of 10
- Full page acknowledgment in the program
- Recognition in all event marketing and promotions
- Title Sponsor recognition on the event webpage and all marketing materials
- Acknowledgment by Dana Cooper during event
- Name plate with your company logo on designated table
- Recognition on event screen

\$50,000

Champion

- 2 tables of 10
- ½ page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage and select marketing materials
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen

\$25,000

Advocate

- 2 tables of 10
- ¼ page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage and select marketing materials
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen

\$10,000



SPONSORSHIP LEVELS

Ambassador

- 2 tables of 10
- 1/8 page acknowledgment in the program
- Recognition in pre-event marketing
- Logo on the event webpage
- Name plate with your company logo on designated table
- Recognition on event screen

\$6,000

Partner

- Table of 10
- Logo in the program
- Recognition in pre-event marketing
- Acknowledgment during event
- Name plate with your company logo on designated table
- Recognition on event screen

\$3,000

Corporate

- Table of 10
- Logo in the program
- Name plate with your company logo on designated table

\$1,000



EVENT INFORMATION



The Westin La Paloma Resort and Spa

**18
APRIL**

7:00 am - 9:00 am





Thank You!

LAST YEAR'S SPONSORS

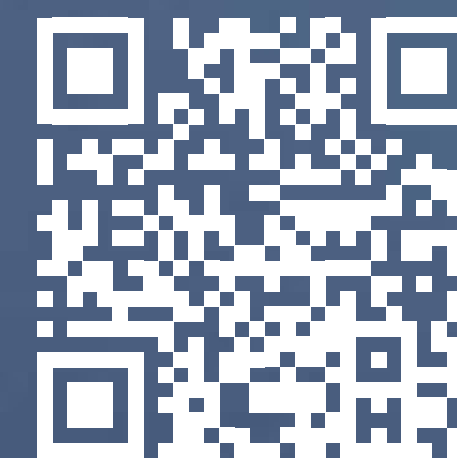


Arizona's Window & Door Manufacturer





Become a
SPONSOR TODAY



Contact: **Dana Cooper**
dcooper@grmtucson.com

For more information visit:
GoodFridayBreakfast.com